



HBSACM

HARVARD BUSINESS SCHOOL
ALUMNI CLUB OF MALAYSIA

15 April 2019
The Star

PRESENTS



PROF RICHARD VIETOR



PROF DAVID COLLIS

10th ASEAN SENIOR MANAGEMENT DEVELOPMENT PROGRAM

Date:

JULY 14 TO 21, 2019

Venue:

BANGI RESORT HOTEL
Bandar Baru Bangi, Selangor, Malaysia

This one-week fully residential Program facilitated by two Senior Harvard Business School Professors is designed to emphasize the broad elements of business and to provide key tools and concepts for competing in a global economy.

MODULES

1. Business Government & The International Economy by **Prof Richard Vietor**
2. Corporate Strategy by **Prof David Collis**

TARGET PARTICIPANTS

The program is purposefully structured to promote dynamic interaction, sharing of thoughts and experience amongst participants with significant managerial experience holding senior positions from diverse industries and professional background (Public and Private sectors).

PARTICIPATION FEE

RM 19,500 per participant inclusive of tuition fees, course materials, single room accommodation and meals.

THIS PROGRAM IS HRDF CLAIMABLE.

REGISTRATION

HARVARD BUSINESS SCHOOL ALUMNI CLUB OF MALAYSIA

Tel : 603-7956 1192 (Rose or Lina)
Email : hbsacm@gmail.com
Website : hbs.hbsacm.org

CLOSING DATE 15th JUNE 2019