



28th November 2018

To: All Members

DINNER TALK BY PROF SUNIL GUPTA

Greetings from HBS Alumni Club of Malaysia!

I am pleased to inform you that the Club is organizing a Talk by Prof Sunil Gupta on Thursday, 24th January 2019 at Sime Darby Convention Centre. Prof Sunil Gupta is the Edward W. Carter Professor of Business Administration and Chair of the General Management Program at Harvard Business School. He is also the co-chair of the executive program on Driving Digital Strategy. In the recent past, he has taught an elective course on Digital Marketing Strategy to MBA students and Advanced Management Program to senior managers. From 2008-2013, he served as the Head of the Marketing Unit. Prof Sunil Gupta will talk on "**DRIVING DIGITAL STRATEGY**"

You are cordially invited to attend the Talk.
Date: 24th January 2019 (Thursday)
Time: 7.45 pm
Venue: Sime Darby Convention Centre
Bukit Kiara, Kuala Lumpur

PROGRAMME

- 7.30pm : Arrival of Members
- : Arrival of Prof Sunil Gupta
- 7.45pm : Dinner
- : Welcome Speech by YBhg Dato' Seri Ir Dr Zaini Ujang
President HBSACM
- : Talk by Prof Sunil Gupta
- : Q & A.
- : Presentation of a token of appreciation
- 10.30pm : Function Ends

Dress Code: Lounge Suit / Long Sleeve Batik

On behalf of HBSACM, I have the pleasure to invite you to attend the above function. The cost for the dinner is RM150 per person/RM1,500 per table of 10 persons. You are encouraged to bring spouse and guests.

Kindly confirm your attendance before 16th Jan 2019. Contact Pn Rose at Tel: 03-7956 1192 or email at hbsacm@gmail.com for enquiries.

We need your support to make this event a success and looking forward to your attendance at this Talk.

Thank you.

Datuk Othman Yusoff
Director of Activities

Patron
YAB Tun Dr Mahathir Mohamad
Prime Minister Malaysia

Executive Committee
2018 / 2019

President
Dato' Seri Ir Dr Zaini Ujang

Vice President
Hj Anuar Bin Hamdan
Datuk Hisham Hamdan

Hon. Secretary
Mohd Ghazali Kamal Baharein

Asst Hon. Secretary
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Datuk Othman Yusoff

Committee Members
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Tan Thiam Hock
Abd Aziz Manan
Nyeow Chin Hock
Tan Chun Chee
Manivanan Rethinam

Ex-Officio (Past President)
Tan Sri Datuk G. Gnanalingam



REPLY SLIP

Date:

Secretariat

HBSACM
Unit 3A 07, Block C,
Phileo Damansara 1
Jalan 16/11, Sek 16
46350 Petaling Jaya, Selangor.
Tel: 03-7956 1192 Fax: 03-7956 1195

DINNER TALK BY PROF SUNIL GUPTA

I am pleased to inform you that I am booking _____ seat(s) /tables(s) for the above function on Thursday 24th January 2019, at Sime Darby Convention Centre, Bukit Kiara, Kuala Lumpur.

Enclosed herewith is my cheque no _____ for the sum of RM _____ being the cost of the Dinner Talk in favour of **Harvard Business School Alumni Club of Malaysia**.
Or bank-in into our **RHB Bank Berhad Acc no: 2-14325-36102390**

Yours sincerely,

(Signature)

Name : _____

Designation : _____

Company : _____

H/Phone : _____

Email : _____